Ivy Live

WHITEPAPER 2.0

WEB 3.0 BASED SOCIAL MEDIA

They all take their place in history...

The end of social media wars is like the end of a war with no winners.

INDEX

INCLUDED IN THE DOCUMENT

For a social media that everyone needs...

ABOUT OUR COMPANY

Welcome to Ivy Live, the future of social media;

Launched in May 2023, Ivy Live has emerged as a ground-breaking platform that combines the strengths of Web3 technology with the universal appeal of social media. We are a one-of-a-kind platform that has success fully integrated the world of cryptocurrencies into the everyday social media experience.

We are a passionate team of young and seasoned professionals with a rich background in cryptocurrency and digital marketing. Our unique blend of talent and expertise has given birth to a platform that is set to redefine the social media landscape,

Our Identity

At Ivy Live, we are committed to authenticity. We believe that real connections can only be formed when we know who we are interacting with. Therefore, we have put in place robust mechanisms to prevent the creation of fake accounts and to curb the spread of disinformation. Each user on our platform goes through a rigorous authentication process that ensures the authenticity of their identity.

Our Features

Our platform is a haven for those who value real interactions and are tired of the exhibitionism that has become synonymous with social media. Here, at Ilvy Live, you can be yourself and connect with others in a genuine and meaningful way.

As a Web3-oriented platform, we have embraced the power of blockchain technology to foster transparency, security, and privacy. We have made it possible for our users to pay subscription fees using various cryptocur rencies, providing an easy and secure payment solution.

In addition, we have introduced a unique feature that allows our users to earn cryptocurrencies by inviting others to join our social media platform.
This not only incentivizes users to spread the word about Ivy Live but also offers them an opportunity to delve into the world of cryptocurrencies,"

Our Mission and Vision

Our mission at Ivy Live is to provide a decent social media environment for everyone. We believe that everyo ne deserves a platform where they can express themselves freely, engage in meaningful conversations, and connect with others in a real and authentic way.

Our vision is to become the social network with the most real users in the world. We aim to create an ecosys tem where all digital consumables are provided within our social media platform.

Join Us

We invite you to join us on this exciting journey. Be a part of the Ivy Live community and experience the future of social media today. Together, we can create a social network that is authentic, rewarding, and truly connected.

Welcome to Ivy Live. Welcome to the future.

SOCIAL MEDIA PROBLEMS

HOW
SOCIAL MEDIA WARS
DAMAGE US

Social media has become an integral part of our daily lives.
It has revolutionized the way we communicate, share
information, and connect with people. However,
social media has also brought with it a host of problems
that have created new challenges for individuals and
society as a whole.

We are the ones who suffer the most from this...

One of the most significant problems with social media is the
spread of disinformation. Social media platforms have become
breeding grounds for false and misleading information that can
easily go viral. This disinformati on can have serious consequences,
especially during important events such as elections or public health crises.
The spread of disinformation can lead to confusion and distrust,
making it harder for people to make informed decisions.

Another problem with social media is the prevalence of fake accounts.
Fake accounts are created to deceive people and promote a particular agenda.
These accounts are often used to spread false information, promote hate speech,
or even engage in criminal activities. Fake accounts can also be used to manipulate
public opinion making it harder for individuals to discern the truth.

Breaches of personal data are also a significant problem with social media.
Social media platforms collect a vast amount of personal data from their users,
including their interests, location, and other personal information.
This data is often used for targeted advertising, but it can also be used for
more nefarious purposes.

Finally, social media has created new challenges for mental health.
The constant pressure to present a perfect image on social media
can lead to anxiety, depression, and other mental health issues.
Social media platforms can also be a source of cyberbullying,
which can have devastating consequences for young people.

Social media has brought with it many benefits,
but it has also created a host of new challenges for individuals and
society as a whole. Disinformation, fake accounts, breaches of personal data
and mental health issues are just some of the problems associated with social media.

It is important for indivi duals, goverpments, and social media platforms
to work together to address these problems and create a safee and
more responsible social media environment.

SOCIAL MEDIA PROBLEMS

SOLUTION PROPOSALS

HOW A SOLUTION?

In recent years, the term "Web3" has been gaining momentum in the tech industry. Web3, also known as the decentralized web, refers to a new way of organizing and accessing information on the internet. Unlike Web2, which is dominated by a few large tech companies, Web3 is built on decentralized platforms that allow users to take control of their data and interact with each other in new and innovative ways.

One of the key features of Web3 is decentralization. Rather than relying on a centralized platform to manage data and interactions. Web3 platforms use blockchain technology to create decentralized networks where users have more control over their data. This has important implications for social media, where users often share sensitive information about themselves and their lives.

With Web3, social media platforms can be built on decentralized networks, giving users more control over their data and more power to decide who can access it. This cod help to address some of the privacy and security concerns that have plagued social media in recent yealy taking control of their data, users can decide who they want to share it with and ensure that it is protected from unauthorized access.

Another important feature of Web3 is the use of smart contracts. Smart contracts are self-executing contracts that can be programmed to automatically execute when certain conditions are met. This technology has the potential to transform the way social media operates, by allowing users to create and enforce their own rules for engagement.

Web3 also has the potential to transform the way social media platforms are monetized. Currently, social media platforms generate revenue through advertising, often at the expense of user privacy. With Web3, social media platforms can be built on decentralized networks that allow users to control their own data and monetize it on their own terms.

Web3 has the potential to transform the way we interact with each other online, including the way we use social media. By creating decentralized networks that give users more control over their data Web3 can address some of the privacy and security concerns that have plagued social media in recent years. With the use of smart contracts and token-based economies, Web3 could also transform the way social media platforms are operated and monetized.

WHAT FEATURES DOES IT HAVE?

Our platform is a haven for those who value real interactions and are tired of the exhibitionism that has become synonymous with social media. Here, at Ivy Live, you can be yourself and connect with others in a genuine and meaningful way.

We are the ones who suffer the most from this...

As a Web3-oriented platform, we have embraced the power of blockchain technology to foster transparency, security, and privacy. We have made it possible for our users to pay subscription fees using various cryptocur rencies, providing an easy and secure payment solution.

We have introduced a unique feature that allows our users to earn cryptocurrencies by inviting others to join our social media platform.
This not only incentivizes users to spread the word about Ivy Live but also offers them an opportunity to delve into the world of cryptocurrencies.

To be a little more concrete;

-Adding friends and following, sharing photos, text, videos, DM and Story sharing

-Video call and voice chat rooms

-Using IVY e-mail account

-Making restaurant, hotels and car rental reservations

-Shopping identity verification

-Inability to create membership without special invitation code give special invitation codes to their friends

-Earn commissions from the subscription fees of invited friends

-Create a corporate account

-Access interaction statistics

-Create community groups

-Business CRM and HR module

-Health Tracking Module

And more...

WHY IS IVY LIVE NOT FREE LIKE OTHER SOCIAL MEDIA PLATFORMS?

Other social media platforms use your data to sell paid advertisements within the platform. Therefore, it provides its expenses from here.
Remember, if "Something is free, the product is "you"
Ivy Live will never place an ad on your home screen,
DM box or search results. That's why we need to charge a subscription fee for the expenses of our social media platform.
But don't worry, subscription fees are a bit more expensive than free;

1 month subscription fee	-----	25,000 IVY token	-----	**(~$0.325)**
1 year subscription fee	-----	250,000 IVY token	-----	**(~$3.25)**
Limitless subscription fee	-----	10,000,000 IVY token	-----	**(~$130)**

You can use the platform for 14 days without paying a subscription fee.
You will need to choose one of the subscription plans to continue.

HOW DOES THE IVY LIVE SYSTEM WORK?

It is very easy to become a member of ivy live. All you need is the invitation code you have received from any ivy live user and an email address,

After you become a member, you can freely use the ivy live social network for 14 days free of charge and without identity verification, and you can share your invitation code with your friends.

In the ivy live application, you will not see any sponsored advertisements. The network will cover all its expen ses from membership fees. But don't worry, the monthly subscription fee is less than $0.10

We make KYC so that the ivy live social network you use is a safe and peaceful environment, and there are no fake and bot accounts. Accounts that do not complete KYC within 14 days will not be able to continue using the application. But there is no account closure, you can complete kyc and continue to use it

There are features in all social media. (add friends, follow, set up a community group, send direct messages, share text-photos-videos, etc.) There are many more features such as using in-app e-mail, shopping, making reservations, etc.

For a fair affiliate system, you can earn affiliate earnings up to the 10th step, not only from the friends you invite, but also from their invited and invited guests. your reference income varies between 10% and your afillate income varies between 7.5% and 0,10%,

KYC SYSTEM

WHY DO WE USE KYC SYSTEM?

Authenticity and Trust

At the core of Ivy Live, we value authenticity and trust. The KYC system ensures that every user on the platform is a verified individual, thereby maintaining the genuineness of interactions. This helps foster an environment of trust and respect, a cornerstone of any healthy social network.

Preventing Fake Accounts and Disinformation The KYC system serves as an effective deterrent against the creation of fake accounts, a common issue that plagues many social media platforms. By enforcing strict identification protocols, we significantly reduce the risk of fraudulent accounts and the spread of disinformation.
This helps preserve the integrity of the platform and the content shared by users.

Security and Fraud Prevention

The KYC system also plays a vital role in enhancing the security of our platform.
By verifying the identity of our users, we can better protect against potential security threats and fraudulent activities. This is particularly important given the financial transactions that occur on our platform with the use of cryptocurrencies.

Regulatory Compliance

In many jurisdictions, KYC is a regulatory requirement, particularly for platforms that involve financial transa ctions. Given that Ivy Live incorporates cryptocurrency transactions, it is essential for us to implement a KYC system to comply with these regulations and ensure the legality of all transactions.

User Experience

The KYC system can also enhance the user experience. With verified identities, users can have more meaningful interactions and form more reliable connections, knowing that they're interacting with real people. This contributes to our mission of providing a decent social media environment for everyone.

KYC SYSTEM

AFFILATE SYSTEM

HOW TO DO AFFILATE IN IVY LIVE?

Anyone who wants to use the Ivy Live platform needs an invitation code. An invitation code is automatically genera- ted for each profile that creates a membership. This invitati- on code has 10 usage rights. With this invita tion code, the user can invite 10 friends to Ivy Live to create an account. When invited users purchase a subsc ription, commission is automatically paid to the referrer. The referral commission rate is 10%. This applies to all subsequent subscription renewals, not just initial subscriptions. However, the affilia- te system is not limited to this. Considering that your frien- ds you refer to will also create an invitation code and that they will invite their own friends, you will continue to recei- ve commissions from the subscription fees of these users, since you will also be considered as an indirect reference. The commission rate at the 2nd depth is 7.5%. Your affiliate network continues in this way until the 10th depth. The commission rates at each depth are shown in the table below.

Referral commission	**10%**	1st depth
Affilate commission	**7.5%**	2nd depth
Affilate commission	**5%**	3rd depth
Affilate commission	**2.5%**	4th depth
Affiliate commission	**1%**	5th depth
Affiliate commission	**0.75%**	6th depth
Affiliate commission	**0.50%**	7th depth
Affiliate commission	**0.25%**	8th depth
Affiliate commission	**0.10%**	9th depth
Affiliate commission	**0.05%**	10th depth

In summary, a user's subscription fee is distributed in certain proportions to 10 people who mediate their recognition and use of this platform. 27.65% of the subscription initial fee will be distributed to the people who use this network again.

Although the main purpose of Ivy Live is not to provide income to its users, it offers such an opportunity to all its users with its "invite to earn" model.

AFFILATE SYSTEM

IVY LIVE TOKENOMICS

The coin distribution diagram of the Ivy Live app's native token $IVY is shown in the chart on the right. However, it is different from the token-mocis models you are used to. Because it is not in circulation directly like the graphic you see on the side. IVY tokens are purely demand driven. In the Ivy Live application, there are many areas where each user can use IVY tokens, especially for subscription payment. For this reason, a certain amount of IVY tokens is put into circulation when each new user starts using the IVY Live application. The adjacent chart shows how each circulated IVY token will enter as a percentage.

Check out the next page to find out how many IVY tokens will circulate per user.

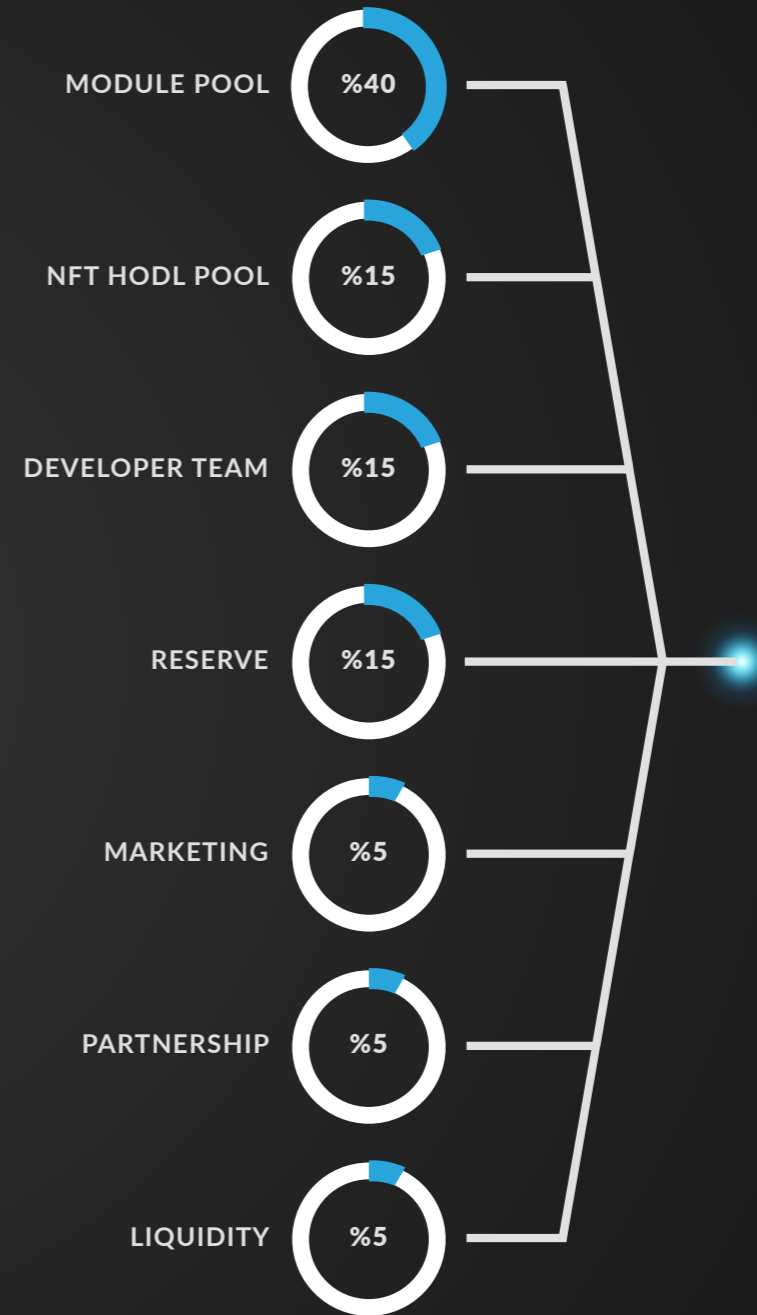Smart Contract Adress:
0x903beFFC8eCC50841373D0ECc2CA53Fa4B04C31F

Maximum Supply:
10,000,000,000,000

Chain:
BNB Chain (BEP20)

$IVY TOKEN

MODULE POOL   %40

NFT HODL POOL   %15

DEVELOPER TEAM   %15

RESERVE   %15

MARKETING   %5

PARTNERSHIP   %5

LIQUIDITY   %5

IVY LIVE TOKENOMICS

IVY LIVE TOKENOMICS

For a healthy token economy model, we first allow tokens to enter the market only when there is demand. This is important for healthy growth. For a more successful price balance, we reduce the circulating rate as the amount of IVY tokens circulating in the market increases.

You will see 2 different tables on this page. Table 1 explains how and for how long 1% of the maximum supply will be circulated for the project initiator. Table 2 indicates how much IVY tokens will enter circulation for each new user (who has completed KYC, purchased a Subscription) who starts using the Ivy Live application. As the ratio of circulating supply to maximum supply increases, the amount of IVY tokens that will enter circulation per user decreases.

The initial supply of IVY Token is equal to 1% of the Total supply and the release period is approximately 10 years.   *Table.1*

Initial Circulating Supply (Liquidity) 25,000,000,000 IVY	Currently in Circulation
NFT Hodl Pool 10,000,000,000 IVY	Distributed equally to NFT holders for 25 months
Airdrop 65,000,000,000	Distributed for 120 Months

The ongoing supply of IVY Token is indexed by the number of users. According to the user, the amount of IVY entering the circulation decreases as the circulation rate increases.   *Table.2*

If the ratio of circulating supply to maximum supply is between	1% - 10%	1,000,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	10% - 20%	900,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	20% - 30%	800,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	30% - 40%	700,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	40% - 50%	600,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	50% - 60%	500,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	60% - 70%	400,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	70% - 80%	300,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	80% - 90%	200,000 IVY	per user enters circulationa
If the ratio of circulating supply to maximum supply is between	90% - 100%	100,000 IVY	per user enters circulationa

IVY LIVE TOKENOMICS

FIRST DAO
NEW DECISIONS

Ivy Live DAO sets
New roadmap

6

OWN NETWORK
OWN WALLET

Ivy Live operates on its
own private network
and in its own private wallet.
Now a full Web3.0 App!

5

WE ARE
GROWING

The ivy live community grows,
interactions increase,
new features added,
collaborations increase

3

4

MULTICHAIN
IS COMING

Multi-blockchain
support is coming for $IVY,
the first steps of DAO are taken.

2

1

THE BEST
OF WEB3.0

Identifying platform
costs and benefits
available to the
community to make
it the best Social
Network in Web3.0

WAS CREATED

Problems in existing
Social Media,
have been identified.
Analyzes were made.
"Ivy Live" was created.

ROADMAP

IVY LIVE
ROADMAP

We tried to make the most perfect roadmap
possible for Ivy Live's healthy growth.
We will not go to the top by helicopter,
we will win by experiencing the difficulties.

IVY LIVE ROADMAP

HOW IS
IVY LIVE'S
TO DO LIST?

- ✓ Creating the beta version list
- ✓ Publication of the smart contract
- ✓ Publishing the ivy live beta version
- ✓ Adding liquidity to pancakeswap
- ✓ Creation of social media accounts
- Reach the first 1 000 users
- Coingecko listing
- Multi-language support
- ✓ Coinmarketcap listing
- ✓ Activating the KYC feature
- ✓ First airdrop
- Mobile app launch
- ✓ 1000 $IVY wallet addresses reached
- Completion of the first audit
- Reach the first 25 000 users
- ✓ Media partnerships
- ✓ Publishing the ivy live web app
- ✓ First CEX listing

- Corporate accounts in email usage feature
- Influencer partnerships
- 25 000 $IVY wallet addresses reached
- Activating the digital product marketplace
- Investor partnerships
- Activating the reservation system for hotels, etc.
- DAO starting
- 100 000 $IVY wallet addresses reached
- Activating the job posting system
- Ivy wallet created
- Reach the first 100 000 users
- Ivy live mainnet (beta)
- Activating the physical marketplace
- Ivy live mainnet published
- ✓ Activating NFT Collection
- Multichain created
- Reach the first 1 000 000 users
- 1 000 000 SIVY wallet addresses reached

IVY LIVE NFTs

IVY STAKE
HOLDER NFTs

Ivy Live developers aim to draw strength from their community to further develop the project, strengthen its market value. In order to add value to the Ivy Live application and IVY token to this extent, it needs more difficult funds to provide strong liquidity, centralized exchange listing, etc. We did not choose to collect this funding need voluntarily from the community. We created the Ivly Live Animal Club NFT collection in order to be more rewarding in the long run.

All proceeds from this collection of 100 unique NFTs will be used to build stronger liquidity and for listing fees.

NFT holders receive their share of the "NFT HODL POOL", from which 15% of the circulating tokens are allocated. Apart from this pool, an extra 10,000,000.00 IVYs were added to this pool from the initial supply for support purposes. This fixed amount will be distributed evenly over 25 months.

IVY tokens + fixed amount of IVY accumulated in the pool for 1 month are automatically distributed to NFT holders the next month. NFT holders do not need to take any extra action. It is enough to transfer NFTs from Binance NFT Marketplace to an online wallet (Metamask, Trustwallet etc) that supports BNB Chain (BEP20).

An example calculation:
Suppose the circulating supply is 5%. Let's say 1000 users started using the Ivy Live app this month. 1,000,000,000 IVY tokens enter circulation for 1000 users. 15% of this amount will go to the NFT HODL POOL. In other words, 150,000,000 units accumulate in this pool. When 400,000,000 units are added from the fixed amount this month, a total of 550,000,000 IVY will be accumulated in this pool. The following month, this amount is distributed equally to NFT holders. If all NFTs are not purchased, the progress payments of unpurchased NFTs are carried over to the next month.

IVY LIVE TEAM

WHO IS THE
IVY LIVE TEAM
COMPRISED OF?

Mesut Demirtaş
Project Manager

Asil Terzi
Marketing Manager

Yavuz Selim Şahin
Developer

Cem Tosun
Blockchain Advisor

Ahmet Ercan
Developer

Serhat Hakan
Community Manager

CONTACT ADRESS

Digital Channels

Website: https://www.ivylive.io/

X (Twitter): https://twitter.com/ivylive_io

Telegram: https://t.me/ivy_community

https://github.com/ivylivesocialapp/

Linkedin: https://www.linkedin.com/company/ivylive/

Youtube: https://www.youtube.com/@ivylive_io

Instagram: https://www.instagram.com/ivyliveio/

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IVY LIVE TEAM & CONTACT

social network integrated into life

Ivy Live